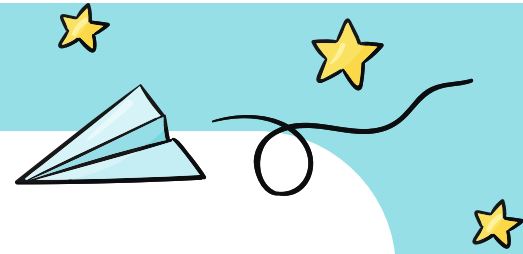




## FAQs



### **Q.1 Partnering with Sanskaar**

Sanskaar is one of the fastest growing play school chains in India, we have over 100 schools and are present in 25 cities. We have an experience of over a decade, and our curriculum is compliant with National Education Policy 2020 for children in the age group of 2-6 years. We provide end-end assistance in establishing the Play School Centre. We have over 10000 happy kids that are part of the Sanskaar family. We at Sanskaar centre our learning with fun and creativity.

### **Q.2 What is the Real Estate requirement to open a Sanskaar Play School Franchise?**

To open a Franchise, one would need 2000 sq. ft of built-up space, preferably an independent bungalow/ ground floor. The space should have a minimum of 3 rooms and a hall to set up an indoor play area.

### **Q.3 What are the financials involved in getting a Sanskaar Franchise?**

The franchise needs to pay a one-time fee of Rs. 15 lacs to set up the infrastructure, this amount may vary for Tier- II / Tier-III cities.

### **Q4. An ideal Play School location would have following**

Easily approachable in a residential area

Less noisy with green surroundings

Space for visitors' parking

Our team of experts will provide all the support required to shortlist the location.



### **Q5. How much time does it take to start the preschool centre?**

Once the franchise accepts the proposal, it will take 30 days to set up the centre.

### **Q6. When does the Franchise become profitable?**

Franchise profitability depends on geographic location and hence the fee structure. Usually, if Franchise has its place it becomes profitable after the first 15 students and if the property is rented profitability starts after the first 25 admissions.



### **Q7. Why Does Sanskaar Play School charge Royalty from Franchise?**

Sanskaar intends that Franchise focuses on running the premises from an Admin perspective and Sanskaar focuses on nurturing the school by doing the following but not limited to below list:

- a) Digital Marketing
- b) Print Marketing
- c) Teacher's training
- d) Curriculum design and development
- e) Support the Franchise in holding Activity / Hobby classes / Day Care



### **Q8. What are the main sources of income for the Franchise?**

- a) Admission fee
- b) Monthly fee
- c) Kits: That includes books, uniform, bag, student supplies etc
- d) Day Care
- e) Transportation
- f) Activity / Hobby classes in the evening/morning (Yoga, Karate, dance, Music, Art etc), these classes can be for age groups beyond play school and even for parents in some cases.

